Greater Brighton Economic Board
Digital Action Plan January 2020

Thematic area	Action	Who	Timescale
Full Fibre	• GBEB to adopt the multimode delivery model • EverythingConnects group (EC) to coordinate fibre delivery strategy across Greater Brighton and West Sussex areas • All GBEB authorities to be represented on EC group • Publish an aggregated dataset of public assets across GBEB & West Sussex for telecoms market	• GBEB • EC • All LAs • EC / All LAs	• Ongoing • Ongoing • Ongoing • June 2020
5G	• Undertake granular mobile coverage analysis • Engage with mobile operators on 5G futures • Deliver the Brighton 5G outdoor test bed	• All LAs • EC • BHCC	• Mar 2021 • Oct 2020 • Mar 2021
Public Connectivity: Citizen WiFi	• Prototype the Citizen Wi-Fi model in Worthing • Conduct user research for Citizen Wi-Fi with retailers, businesses, shoppers and visitors in different places across Greater Brighton • Site visits Falmouth & York • Identify small rural pilot site & funding	• A&W • EC / All LAs • Invite open • EC	• June 2021 • Dec 2020 • April 2020 • Dec 2020
Internet of Things	• Complete LoRaWAN design study in Adur & Worthing • Commission LoRaWAN studies in other authority areas • Desktop study of IoT use cases • Run digital session with energy & water teams to explore opportunities (fibre and sensors)	• A&W • LAs • EC • Paul Brewer	• April 2020 • Dec 2020 • June 2020 • June 2020
Business	• Discovery workshop with Business Hothouse delivery partners and other business support programmes, mapping digital/innovation needs of businesses against infrastructure being delivered by the Digital Strategy	• GBEB / Business Hothouse	• June 2020
Retail	• Engage retailers in the Citizen Wi-Fi prototype user research (incorporate findings from the digital workshop) • EverythingConnects to invite digital retail specialist to present	• A&W • EC	• June 2020 • Oct 2020

	on trends and opportunities		
Visitors	- GBEB to create an area level group to explore an integrated destination strategy (include digital experts) - Create a strategy for digitally enabled Greater Brighton visitor experience - Citizen Wi-Fi prototype to include research on visitor needs and opportunities to improve the visitor experience	- GBEB - TBA - A&W	- TBA - TBA - June 2020
Transport & Environmental Monitoring	- Identify transport leads from each GBEB authority - Run a smart transport discovery event for lead officers - Environmental monitoring needs research (see IoT section above)	- GBEB - EC - Paul Brewer	- April 2020 - Oct 2020 - June 2020
Work and Skills	Build capability in Economic Development teams, starting with gap analysis (links to business section above)	EC	Oct 2020
Health & Social Care	- No local action recommended at this stage - Develop national business case for the development of OpenCommunity community service directory data standards to drive integration between health, social care and community sector organisations	A&W with existing partner authorities	April 2020
Digital Inclusion	Develop a report for a future board on digital inclusion provision at each local authority, specifying funding levels, providers, numbers reached, future plans	GBEB support officers	June 2020